

Eat Up.

Office Fruit Group

Impact Report FY2025



Thanks to Office Fruit Group

Thank you for another incredible year of supporting hungry kids. Since we partnered almost 5 years ago, your unwavering generosity has continued to strengthen Eat Up's ability to provide with delicious and nutritious free to schools across Victoria (and beyond!) for Aussie kids in need.

The Eat Up team is truly grateful for our special partnership. Your pro bono cool storage, ambient warehousing, and day-to-day operational support have been transformative for our Melbourne metro program, Sydney metro fruit provision and Regional Victoria snack runs.

Your team treats us like family, welcoming our vans, helping with unloading, and always stepping in with a friendly hand when we're stuck. It's a partnership built on genuine care, and a shared commitment to disadvantaged Aussie kids learn, grow and succeed!

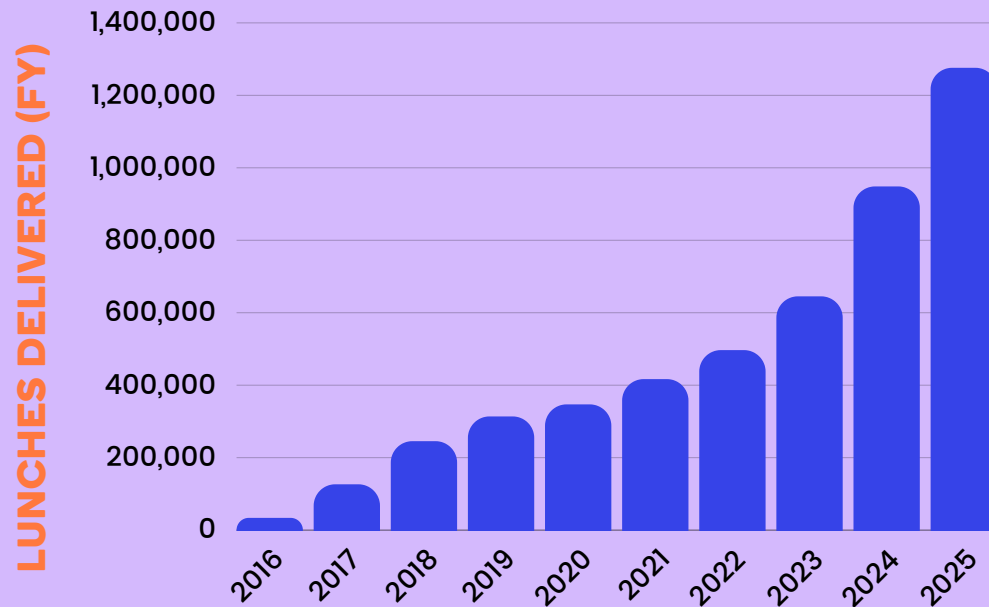
This year alone, you supplied more than **56,000** pieces of fresh fruit, nourishing students across **Victoria** and **New South Wales**. You enabled us to support 170 schools in metro Melbourne, and crew also played a key role in our **Spread Kindness** event, where together we made 6,000 sandwiches for kids in need. Your support goes far beyond logistics, it has strengthened our capacity, and supported our growth as we've been able to add vans, staff and food supplies to our program.

This is a truly special relationship that helps Eat Up continue making a positive difference for hungry kids across Australia. We are so proud to continue this journey with your wonderful team.









Our impact FY2025:

1,275,573	158,000	156,000
Lunches delivered	Pieces of fresh fruit	Yoghurt pouches
120,476	1,107	43
Recess snacks	Schools Supported	Regional areas



Eat Up impact on students - School reported:

-  **91%** Improved nutrition and health
-  **98%** Reduced Hunger
-  **97%** Increased concentration and learning
-  **98%** Improved wellbeing
-  **81%** Increased school attendance
-  **89%** Improved behaviour

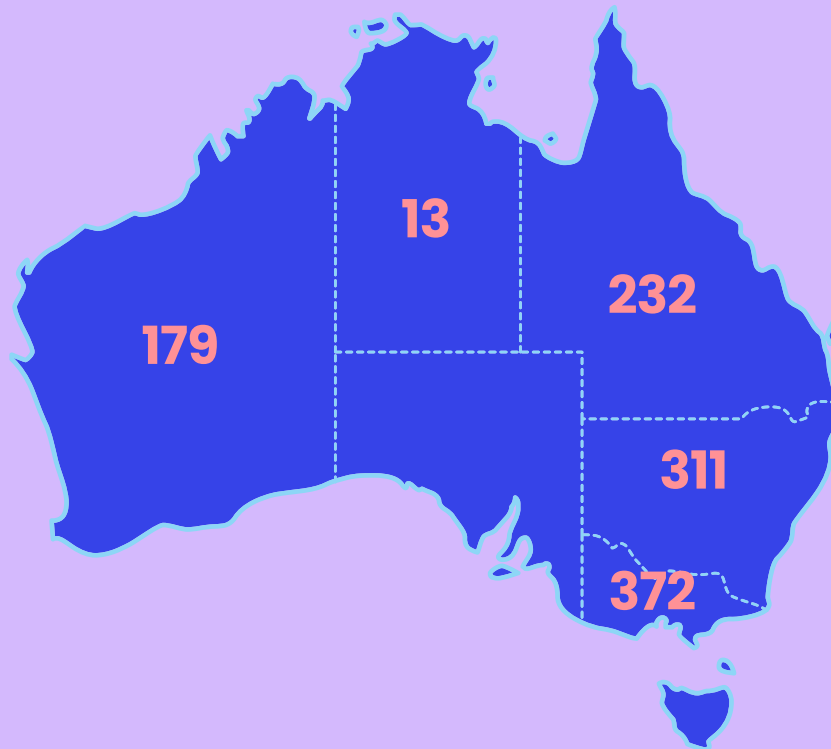
[Source: Eat Up Evaluation Report: Breaking Down Classroom Hunger 2024](#)

Our impact FY2025

With Office Fruit Group's support, this year we have been able to:

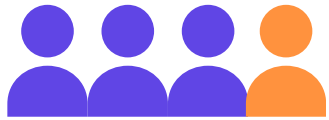
- Expanded our services to support **1107** schools nationally, a **20%** increase from **915** schools at the start of the financial year.
- Delivered **34%** more lunches this FY compared to last - **1,275,573** million **lunches delivered** by end of financial year 2025.
- Provided more kids in need with **nutritious snacks** that they may not have access to at home, including **fresh fruit**, Chobani **yoghurt** pouches, Messy Monkeys **recess** snacks, SPC **fruit cups** and Heinz **baked beans**, that can also be taken home for family meals.

Number of schools supported FY25



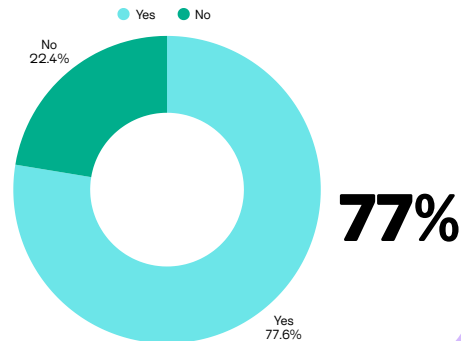
Our Impact FY25: Meeting the need

1 in 4 kids

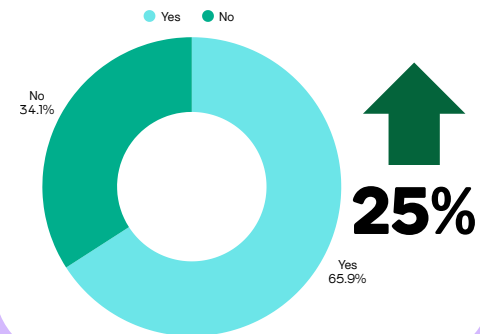


at the schools we support
need an Eat Up lunch.

77% of schools reported an increase in demand in the number of students accessing Eat Up lunches



Compared to last year, has the **amount of food** each student needs from Eat Up each week increased?



It's more than a sandwich

Our 2024 Evaluation asked schools to identify benefits of the Eat Up program for their students. It is evident that Eat Up provides more than just a lunch.

students-comfortable-to-ask-for-help
takes-pressure-off-families
confidence
positive
help-feel-like-they-fit-in
cared-about
engaging
calming
dignity
mood
trust
needs-met
independence
social-interactions
rapport
happier
friendships
self-esteem
self-regulate-emotions
belonging
emotional-wellbeing
attitude
inclusion
social-gathering
connectedness
making-connections
wellbeing
no-shame
connection



Our impact:

Saving Time and Resources

\$92

Average amount of money saved per school per week from no longer needing to purchase food or run food-related programs.

\$3.35m

Average amount of money saved by all Eat Up schools in one year from no longer needing to purchase food or run food-related programs.

\$18,740

Average amount an Eat Up school will save in teacher time per year no longer needing to support children with limited concentration due to hunger.

\$11,040

Average amount an Eat Up school will save in teacher time per year preparing food.



\$3,680

Average amount of money saved per school in one year from no longer needing to purchase food or run food-related programs.

\$10,068,480

Estimated amount saved in teacher time per year preparing food across all Eat Up schools.

\$17,090,880

Estimated amount saved in teachers time across all Eat Up schools per year due to no longer needing to support children with limited concentration due to hunger.

MORE TEACHER TIME



percentage of schools who agree or strongly agree that Eat Up frees up teacher time in class as there is less need for teachers to respond to children with limited concentration due to hunger.

COST SAVINGS



percentage of schools reporting that participating in Eat Up has saved both time and money in purchasing and preparing food for students who would otherwise go hungry.

Our impact: Long-term outcomes



“As a recent Year 12 graduate who has faced the challenges of homelessness and financial hardship, the Eat Up program was a lifeline during my schooling. Knowing that there was always a meal waiting for me at school meant more than just having food — it gave me dignity, stability, and the ability to focus on my studies instead of my empty stomach. The program isn't just about sandwiches; it's about hope. For students like me, who often felt invisible, Eat Up reminded us that someone cared. That simple act of providing meals gave me the strength to graduate and dream of a better future. I believe every school should embrace this initiative—it can transform lives, just as it transformed mine. Eat Up doesn't just feed students, it fuels their potential.”

Malek, former Year 12 Student, Victoria



Our impact: Office Fruit Group & Eat Up

Thanks to Office Fruit Group's low-bono provision of over 56,000 pieces of fruit, Eat Up has been able to double the amount of fresh fruit delivered to schools across Melbourne and Sydney. Fruit is typically one of our most expensive items to source, but your generous pricing and support have made it possible for us to reach far more students than ever before. You've also saved us significant time and cost. Our team doesn't need to travel to the markets to collect fruit, and your hands-on support makes the entire process seamless. On top of this, your pro bono warehousing, valued at more than \$20,000 annually, is support we simply couldn't access on our own; renting space and staffing a warehouse or cool room would be beyond our operational or financial capacity. Your partnership allows our resources to stretch further,. Thank you.



Low bono: Provision of over 56,000 pieces of fresh fruit



Pro bono: enable us to support 170 schools in metro Melbourne



Volunteer support: Helping us make 6,000 lunches in 1 hour!

Thank you from our schools

“The addition of the fresh foods has been great. The children have been helping to prepare platters of apple, carrots, hummus, cucumbers and crackers to share.”

“This program provides a stable food source for some of our students regularly and others on an occasional basis. This impacts their ability to focus, connect and feel secure. It relieves a lot of stress on staff so that it is easy for us to provide food to someone in need. It also relieves stress for the student, knowing that we can provide them with food.”

“We cannot thank Eat Up enough for their generosity. Your donations make a huge difference to many students in our school.”

“Apples are always fresh and really popular”

